

# **Constitution of the Placement Cell**

**(As per UGC Guidelines & NEP 2020 Recommendations)**

## **1. Introduction**

The **Placement Cell** of the University is constituted to facilitate career opportunities for students, ensure their preparedness for the job market, and bridge the gap between academia and industry. The cell functions as a crucial interface between students and employers, ensuring holistic development and employability enhancement in line with the vision of NEP 2020 and guidelines issued by the **University Grants Commission (UGC)**.

## **2. Objectives of the Placement Cell**

- To assist students in securing internships and employment opportunities.
- To enhance students' employability through training in soft skills, aptitude, and technical competencies.
- To foster industry-academia partnerships.
- To organize career guidance and counseling sessions.
- To promote entrepreneurship, start-ups, and self-employment awareness.
- To collect and maintain placement-related data for academic review and improvement.

## **3. Composition of the Placement Cell**

<b>S. No.</b>	<b>Name and Designation</b>	<b>Role</b>
1	Dr R V R Krishna Chalam, Vice-Chancellor	Chairperson
2	Dr A Siva Sankar, Dean of Students Affairs	Convenor
3	Dr R Kiran Kumar, Dean of Engg & Tech and AI	Member
4	Dr K Venkata Ramana, Dean, SMHS	Member
5	Dr C Narasimha Reddy, Associate Professor	Member
6	Dr Soma Balaji, Assistant Professor	Member
7	Mr P C Kumar, Managing Director, NGE Pvt Ltd, Hyderabad	Industry Expert & Member
8	Sri Parvatipati, Training Coordinator	Member
9	Alumni Representative (Working in Industry)	Member

8	Mr P Yadaiah, MSc I Year	Member
9	Dr P Ramu, Director Collaborations	Member Secretary

#### **4. Activities of the Placement Cell**

##### **A. Training & Skill Development**

- Conduct workshops, seminars, and webinars on soft skills, resume writing, interview techniques, group discussions, etc.
- Organize training sessions in communication skills, aptitude, logical reasoning, and domain knowledge.
- Collaborate with reputed training agencies and HR consultants for pre-placement training.

##### **B. Industry Linkage and Campus Placements**

- Invite reputed companies and organizations for campus recruitments.
- Organize job fairs, industry interaction days, and recruitment drives.
- Establish MoUs with companies for internships and placements.
- Maintain a comprehensive database of recruiters and job opportunities.

##### **C. Internships and Experiential Learning**

- Assist students in securing internships during semester breaks.
- Coordinate with industry and government bodies for internship opportunities.
- Encourage project-based internships and experiential learning as per UGC & AICTE norms.

##### **D. Career Guidance & Counseling**

- Provide one-on-one and group counseling sessions to guide students on career paths.
- Arrange talks by industry experts, alumni, and motivational speakers.
- Share information about competitive exams, higher education, and entrepreneurship options.

##### **E. Entrepreneurship & Start-up Support**

- Promote awareness about government schemes and start-up incubators.
- Collaborate with Innovation & Incubation Cell for entrepreneurship training.

- Organize pitch events and boot camps for start-up ideas.

## **F. Feedback and Assessment**

- Take feedback from recruiters about student performance.
- Assess training effectiveness and placement outcomes.
- Use feedback for curriculum improvement and industry-readiness.

## **5. Frequency of Meetings**

The Placement Cell shall meet **at least once every quarter** to review placement activities, plan training programs, and evaluate outcomes.

## **6. Tenure of Members**

- Faculty members: 2 years (renewable).
- Industry and alumni members: 1 year (renewable).
- Student representatives: One academic year.

## **7. Reporting**

The Cell shall submit a **Placement Report** at the end of each academic year to the Academic Council/Board of Management, detailing:

- Number of students placed
- Recruiters visited
- Salary packages offered
- Internship details
- Training programs conducted

## **8. Implementation and Review**

This Constitution is implemented after approval by the Competent Authority and shall be reviewed every two years or as required to incorporate evolving trends and UGC policy updates.